



# LIME AND CLARO SIGN LANDMARK TOWER SHARING DEAL TO EXPAND THEIR NETWORKS IN JAMAICA

## Kingston, Jamaica: July 17, 2009:

In a land-mark deal, telecommunications companies LIME and Claro have signed an agreement to share a large amount of cell tower sites across Jamaica which will allow both companies to rapidly expand the reach of their mobile networks.

Under the long-term contract, each company will provide a matching number of cell towers across the island, which will increase the overall coverage footprint of both mobile providers. Existing and potential customers of both LIME and Claro will be able to enjoy considerably enhanced service with expanded coverage and greater reliability in more locations across the island.

Geoff Houston, Country Manager for LIME in Jamaica said: 'LIME is serious about providing customers with the best network experience possible and this deal will allow us to significantly improve our coverage over the next six months so Jamaica can look forward to having an absolutely world-class mobile network across the whole island."

Alejandro Gutierrez, CEO for Claro Jamaica said: "At Claro we are committed to keep on delivering the best services, state of the art technology and coverage all across Jamaica. This agreement allows us to further enhance the islandwide coverage mobile experience of our 3G services for our customers at affordable rates."

In addition to being a win/win for LIME and Claro, the deal is also a big plus for the Jamaican environment as both companies can expand their network coverage with a minimal amount of new tower construction which means less impact on the country's environment.

Mr. Gutierrez said: Claro is dedicated to the preservation of our country's natural resources, its beauty and is proud to be a part of a project which leaves less of a Carbon footprint.



"This tower sharing agreement between Claro and LIME shows that an issue like the Jamaican environment is bigger than competition and it also shows that both companies are serious about environmental protection," Mr. Houston said.

Minister with responsibility for Telecommunications, Hon. Daryl Vaz said: "The signing of this agreement is an important milestone for Jamaica because it shows that with the right mix of competition and co-operation our telecommunications industry can move forward and Jamaican consumers can receive the best service possible with minimal impact on the environment. I want to commend both LIME and Claro for setting the pace in this regard."

---

#### **About LIME**

LIME (Landline, Internet, Mobile, Entertainment) is the Caribbean's leading telecommunications company, focused on building products and services that make Caribbean people's lives better. LIME's aim is to deliver the best communication services across the board, full stop. LIME is part of Cable & Wireless, one of the world's leading international communications companies.

www.time4lime.com

#### **About CWI**

CWI (formerly Cable & Wireless International) is an owner and operator of market-leading regional telecoms businesses. Part of the Cable & Wireless Group, CWI is headquartered in London and operates through four regionally-based business units – the Caribbean, Panama, Macau and Monaco & Islands. It is a full-service telecommunications provider offering mobile, broadband, and domestic and international fixed-line services as well as enterprise and managed service solutions.

www.cwig.com

### **About Claro**

Claro Jamaica is part of the conglomerate America Movil SAB which is the leading provider of wireless services in Latin America and Caribbean. As of March 31, 2009, it had 190.4 million wireless subscribers and more than 3.9 million landlines in the Americas and has launched the biggest 3G network infrastructure in Jamaica that brings you the fastest, most reliable voice and data services, with nationwide coverage.

