



CHARITABLE
FOUNDATION
A proud part of Liberty Latin America

THE CABLE & WIRELESS CHARITABLE FOUNDATION 2020 YEAR IN REVIEW

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A Message from Inge Smidts

As I reflect on the past year, I am extremely thankful for all of the C&W Charitable Foundation supporters who stepped up in extraordinary ways. You all rallied behind our communities when they needed it most, while at the same time navigating your own unique personal and professional challenges that resulted from the COVID-19 pandemic. I continue to be astonished by what can be accomplished when people join together for a shared cause in the face of adversity.

In 2020, connectivity became an even more critical requirement as we worked remotely, and students transitioned to online schooling. I am proud to be part of a team that plays a huge role in keeping communities connected. Your generosity and contributions ensured that 130,000 students had free access to online curriculum through Flow Study. When our communities in Central America faced the devastating passage of Hurricanes Eta and Iota, your support provided hot meals, supplies, and critical resources to those impacted. To the teams on the frontline of disaster relief efforts – THANK YOU! It is an honor to partner with each of you as we strive to build more resilient communities and enable progress in the markets we serve.

From the perspective of Cable & Wireless, we focus on our two whys: keeping our customers connected and taking care of our people. Last year, through our Mission Week initiative, more than 1,000 employees across 28 countries supported local volunteer initiatives with more passion than ever before. It was a true testament to all of us being #inthis together.

We will continue to invest in our communities by identifying critical needs and utilizing our resources and expertise to maximize impact. I am excited about this next stage of the Foundation's development.

The Foundation's accomplishments and important work cannot truly be captured in a single report, but the pages that follow highlight the progress that we have made as a collective. As you look back on 2020, I hope you find joy in knowing that the support you provided is incredibly meaningful. As you look ahead, I hope that this progress inspires you. There is still so much work to be done, but I am confident in our ability to make a difference, together.

Sincerely,



Chair, Cable & Wireless Charitable Foundation
CEO, Cable & Wireless Communications

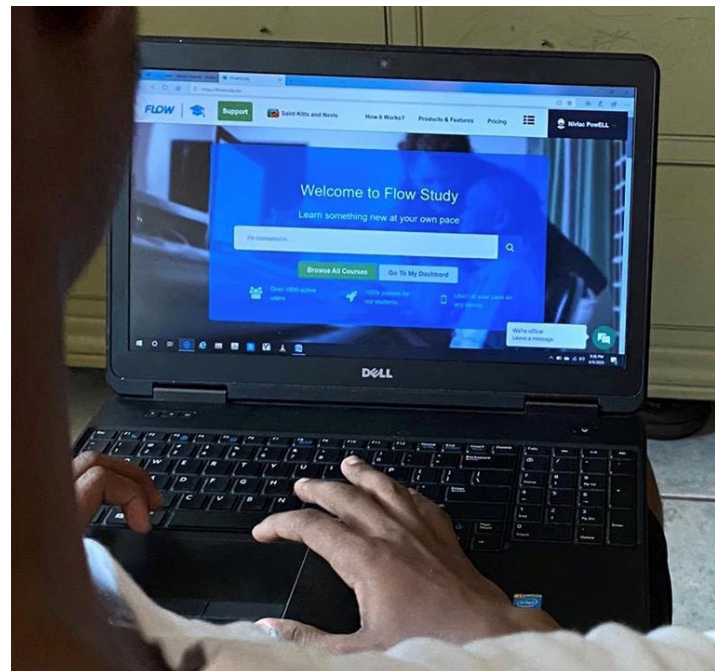


Powering Virtual Education

In March 2020, the first imported case of COVID-19 was reported in the Caribbean Region. Schools and educational institutions were closed across the region, which led to the transition to remote teaching and learning. Not all institutions were prepared to make this transition, which left many learners without access to quality education.

On March 31st, the Cable and Wireless Charitable Foundation partnered with One-on-One Educational Services to provide free access to the Flow Study platform to enable all students to have access to quality education.

All Students between the ages of 5 and 18 were given free access to educational content from Kindergarten, all the way through to CSEC and CAPE with the Caribbean curriculum. Flow Study is available through www.flowstudy.co and also accessible on mobile devices; the Flow Study mobile app (Android); and the Flow EVO TV platform where hundreds of Free Flow Study videos are available in the Flow on Demand section. Over 130,000 students were able to access content anywhere, anytime, and the mobile data usage for Flow mobile customers was zero-rated.



Feeding those in need with World Central Kitchen

On November 4, Hurricane Eta made landfall in Honduras and Guatemala as a category 4 storm. Thirteen days later, Hurricane Iota followed a similar course, leaving thousands of residents without access to food, causing severe damage to infrastructure, and resulting in widespread flooding, making relief efforts challenging.

Having partnered with World Central Kitchen (WCK) following Hurricane Dorian in 2019, we immediately reached out to this amazing nonprofit organization that uses the power of food to heal communities and strengthen economies in times of crisis and beyond. Following the passage of Hurricanes Eta and Iota, WCK immediately activated teams to prepare and distribute meals in the impacted regions. The Cable & Wireless Charitable Foundation provided a \$10,000 grant to support WCK's goal of providing of 10,000 meals daily to those in need.



In Jamaica, we are rolling out a US\$400,000 initiative concentrating on two critical drivers of enabling progress at both the individual and community levels:

- digital literacy and
- empowering our micro, small and medium-sized entrepreneurs (MSMEs)

Enabling progress through digital inclusion

In partnership with the Mona School of Business and Management's Caribbean School of Data at the University of the West Indies, we have developed a Skills for the Future program that will drive digital literacy across Jamaica. From introductory courses to specialized areas, our Skills for the Future Program is geared at bringing more Jamaicans into the digital space and empowering them to take advantage of the many opportunities online.

For individuals, we have joined forces with One on One Educational Services to provide education and training to help them scale up their employability or venture out on their own entrepreneurial path. Under this initiative, participants have access to over 100 courses from accredited online training institutions, which will provide certificates at the end of their program.

In 2021 we will take our efforts to a new level through a Virtual Entrepreneurship Expo in collaboration with the Jamaica Social Investment Fund (JSIF), through the European Union (EU) funded Poverty Reduction Program (PRP) IV.



Part of the fabric of Panama

As a prominent business and operator in Panama, we are dedicated to making substantial contributions to communities across the country. We focus our efforts across our corporate responsibility pillars of Learning, Environment, Access and Disaster Relief.

Through our efforts in partnership with the Cable & Wireless Panama Foundation we:

- Impacted more than 850,000 students through our support of the National Oratory Contest, the Latin America Laboratory of Citizen Action, the Ayudinga Program, and by supplying connectivity through a variety of virtual education programs across the country
- Engaged more than 300 volunteers to support reforestation efforts in the Los Santos province, conduct beach clean-ups, and organize recycling programs for unwanted equipment
- Collaborated with 60 NGOs on webinars to showcase STEM careers and provide information on skills of the future, offer support to children with disabilities, and support UNICEF across a variety of their programs
- Granted US\$30,000 to victims who suffered in Chiriqui, Veraguas, Darien and Bocas Del Toro following the flooding and devastation after Hurricanes Eta and Iota



Connecting the unconnected in Curaçao

COVID-19 has created challenges which highlight the disparity between individuals with digital access, and those without, and has brought the negative long-term impact into the spotlight. The Cable & Wireless Charitable Foundation is focused on bridging this digital divide.



We provided a \$30,000 grant to support multiple initiatives in Curacao.



Through this grant, Fundashon Amigunan di Cristo, an underprivileged after-school community youth center, was provided with 20 Chromebooks. The equipment will be used to teach children computer literacy skills, which will follow them beyond this period of online schooling.



We also provided internet and mobile voice connectivity to the youth center.

Mission Week 2020 Taking Volunteerism Virtual

During the pandemic, we had to quickly adapt Mission Week, our annual company-wide employee volunteerism initiative, for the digital space so our team members based in countries hardest hit by the coronavirus could safely participate alongside their peers in lower-risk countries.

From Bridgetown to Barranquilla and San Juan to Santiago over 1,000 employees participated in more than 40 virtual or in-person activities that supported our four CSR pillars of Learning, Environment, Access, and Disaster Relief. Our employees donated over 3,000 volunteer hours towards:

- hosting technology webinars and reading (virtually) to children
- planting trees and community gardens, and cleaning up beaches
- donating electronic devices and broadband connectivity, and
- creating care packages and distributing food to the homeless and those most impacted by the coronavirus pandemic

Volunteerism is in our DNA and our employees have always been an important part of our Social Responsibility initiatives that are rolled out throughout the year. We're proud of how we innovated and came together to support our local communities, especially this year, when so many have been negatively impacted

VIDEO LINK

https://www.youtube.com/watch?v=u4SBcoKpPpl&feature=emb_title



As our world faces the dramatic effects of climate change, the C&W Charitable Foundation supports building environmental resilience in our communities.

In prior years, we have partnered with the Walkers Institute for Regenerative Research, Education and Design (WIRRED) through a US\$100,000 grant to help the local non-profit with education outreach while achieving its goal of planting 285,000 trees – or ‘one tree for every Bajan’.

Building Environmental Resilience

This year, we joined forces again during our C&W company-wide Mission Week. Employees in Barbados took part in a tree-planting initiative with WIRRED as work continues on restoring the ecological health of the Walkers Quarry in St Andrew.

Employees also benefited from an informative ‘Take Action’ workshop with sustainable permaculturalist Jenn Clarke from the Caribbean Permaculture Research Institute (CPRI) where she shared tips about small scale composting methods. In Barbados, our FLOW brand has been connecting Barbadian communities for more than a century, so a core element of our annual Mission Week is to give back to those very same communities we serve.



An update from the Bahamas

It's been fifteen months since Dorian, an unprecedented category 5 hurricane ripped through the Northern Bahamas, leaving nothing but sheer devastation in its path. The steady road to recovery continues for residents in Abaco and Grand Bahama who were most affected by this catastrophic 'Black Swan' event. Shortly following Hurricane Dorian, the Foundation jumped into action and made a \$50,000 grant to the Rotary Club of Grand Bahama, a \$75,000 donation to the National Emergency Management Agency (NEMA) and a \$100,000 grant to One on One Educational Services.

The Rotary Club of Grand Bahama played an integral role with restoring potable water to the island. The club remains actively engaged with assisting residents throughout the island with home repairs. Our colleagues in Grand Bahama teamed up with the Rotary Club as part of this year's Mission Week activities and assisted with home repairs for several senior citizens.

The grant to One on One Educational Services assisted the Ministry of Education with providing a virtual learning platform for students who had lost precious instructional time. Students were able to use this live and on demand platform to prepare for external examinations. With the onset of the global COVID-19 crisis, there was a critical need to extend the pilot of this program. Currently, all government school students nationwide are using the virtual learning management system platform.



A huge thank you!

A huge thank you for investing in communities throughout Latin America and the Caribbean. Because of you, we have been able to navigate the unknown and adapt to a new normal. You supported those who needed it most, when it mattered most, and for that we are grateful. You have made a tremendous impact in the lives of thousands of individuals throughout the region.

The Cable & Wireless Charitable Foundation is committed to connecting and empowering communities, and we hope we can count on your continued support of our efforts by donating, volunteering, and leading your own local initiatives in your community.

www.cwc.com/live/corporate-responsibility/cable-wireless-foundation.html

Please visit our website www.cwc.com or contact noelle.smikle@cwc.com for more information.



*We do it the best and
we do it with spirit*