

Dear Shareholder,

On 22 March 2016, I wrote to inform you, as a shareholder who receives electronic communications, that the Scheme Document in connection with the recommended offer through which our entire issued and to be issued ordinary share capital would be acquired by Liberty Global plc (the “Offer”), was available to view and/or download on the Company’s website.

I also enclosed a Blue Form of Proxy for the Court Meeting, a White Form of Proxy for the General Meeting and, if you hold your CWC shares in certificated form, a Form of Election.

Availability of hard copies of the Scheme Document

I confirm that, as stated on page 6 of the Scheme Document, if you wish to receive a hard copy of the Scheme Document free of charge (and any information incorporated into it by reference to another source), you may do so.

To do this, please contact the Shareholder Helpline between 8.30 a.m. and 5.30 p.m., Monday to Friday (except English and Welsh public holidays) on 0333 207 6379 (from within the UK) or +44 121 415 0951 (from outside the UK) or by submitting a request in writing to Equiniti Limited at Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA stating your name, and the address to which the hard copy Scheme Document should be sent.

Please note that a hard copy of the Scheme Document will not be sent to CWC Shareholders who have received the Scheme Document in electronic form unless so requested.

You may also request that any future documents, announcements and information that would be sent to you in relation to the Offer be sent to you in hard copy form. We do not expect that there will be any such documents. However, unless you have previously elected to do so, to the extent that there are any, hard copies of future documents, announcements and information in relation to the Offer will not be sent to you unless specifically requested (and you will continue to receive such documents in electronic form).

Questions you may have

If you have any questions about the Offer, the Scheme Document, this notification, the Forms of Proxy or the Form of Election, please call Equiniti on 0333 207 6379 (from within the UK) or +44 121 415 0951 (from outside the UK). This helpline cannot provide advice on the merits of the Scheme or the Offer or on personal financial or tax matters.

Thank you for taking the time to read through this notification and the Scheme Document, and I thank you in advance for voting at the Court Meeting and the General Meeting.

Yours faithfully,



Sir Richard Laphorne, CBE
Chairman
Cable & Wireless Communications Plc

If you are in any doubt as to the action you should take, you are recommended to seek your own financial advice immediately from your stockbroker, solicitor, accountant or independent financial adviser who, if you are taking advice in the United Kingdom, is authorised pursuant to the Financial Services and Markets Act 2000 or from an appropriately authorised financial adviser if you are taking advice from a territory from outside the United Kingdom.