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CWC TO LAUNCH 4G LTE IN BAHAMAS

Cable & Wireless Communications' (CWC) will launch Long Term Evolution (LTE) mobile data services later this year as part of its Christmas marketing campaign in The Bahamas.

CWC first launched mobile data services in The Bahamas, where it trades as The Bahamas Telecommunications Company (BTC), in December 2011 and has seen rapid usage growth.

The upgrade to 'fourth generation' (4G) LTE – the world's fastest mobile data technology - will increase download speeds from up to eight megabits per second (mbps) to up to 100 mbps. This will deliver an improved mobile data experience for BTC customers while enabling them to access new services like video calling and the streaming of HD video.

The network upgrade, which will be undertaken by Huawei, will be phased, with services initially available in New Providence, the most populated island, followed by a roll-out across the rest of the country.

BTC has been granted a 15 year licence to provide LTE mobile data services on the 700 megahertz radio frequency, which provides good in-building penetration, and is the favoured frequency range used in the United States, ensuring compatibility with the widest range of popular smartphones.

About Cable & Wireless Communications

Cable & Wireless Communications is a full-service communications business. We operate leading communications businesses offering mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers - consumers, businesses, governments - with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

About BTC

The Bahamas Telecommunications Company (BTC) is the leading telecoms operator in The Bahamas. We are jointly owned by Cable & Wireless Communications (51%) and the Government of The Bahamas (49%). Cable & Wireless Communications has both management and Board control.

We are the exclusive mobile operator in The Bahamas, as well as a leading provider of fixed-line, broadband services, enterprise and carrier services.

We are a significant investor into the Bahamian community, supporting organisations such as the Bahamas Association of Athletics Associations (BAAA) and organising events such as the annual BTC Blood Drive and BTC Starmaker contest.

For more information, please visit: <http://www.btcbahamas.com>

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