



**15 November 2013**

## **MONACO YACHT SHOW BOOSTS MOBILE DATA USAGE**

Monaco Telecom, a Cable & Wireless Communications business, has reported a sharp year on year increase in mobile data and voice usage during the recent Monaco Yacht Show.

The 23<sup>rd</sup> Monaco Yacht Show took place in Port Hercule and is a flagship event for the Principality and the superyacht industry.

Mobile data network traffic was 67% higher year on year. At its peak there were 46,686 simultaneous connections to the network (the equivalent of around 1.5 times Monaco's resident population all being connected at once). Voice calls on Monaco Telecom's mobile network increase by 18%.

Increased usage of mobile data resulted from Monaco Telecom customers watching more online video and using social media networks like Facebook and Twitter.

Monaco Telecom has made significant improvements to its mobile network during 2013 including the launch of [4G \(LTE\) services in October](#).

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### **About Cable & Wireless Communications**

Cable & Wireless Communications is a full-service communications business. We operate leading communications businesses offering mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers - consumers, businesses, governments - with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit [www.cwc.com](http://www.cwc.com).

### **About Monaco Telecom**

Monaco Telecom is Monaco's only full service telecoms operator and is strongly committed to providing residents of the Principality with the latest services and high quality customer service. We are the leading provider of mobile services and sole provider of fixed line, broadband and pay TV.

Our international strategy is to work with partners to build high quality mobile, broadband and satellite services in emerging markets and the Mediterranean region. We have successfully partnered with national mobile operators in Kosovo and Afghanistan to provide network infrastructure and operational support (GSM, data, international voice, management of traffic and roaming, specific country code).

For more information, please visit: <http://www.monaco.mc>

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